



**EXECUTIVE ORDER NO. 2003-3**

**TO: ALL BOARDS, COMMISSIONS, DEPARTMENT DIRECTORS, CITY COUNCIL MEMBERS AND THE CITY CLERK**

**FROM: KWAME M. KILPATRICK, MAYOR**

**RE: CERTIFICATION OF BUSINESSES BY THE HUMAN RIGHTS DEPARTMENT**

**DATE: October 14, 2003**

It is the policy of this administration to encourage and increase the utilization of Detroit-Headquartered Businesses, Detroit Based Businesses, Detroit Based Small Businesses Minority Owned Businesses and Woman Owned Businesses. An important component of the economic revitalization of Detroit is the utilization of these businesses in the City of Detroit's contracting and in the contracting of developers, corporations, non-profit organizations, governmental agencies and other entities in the Detroit area.

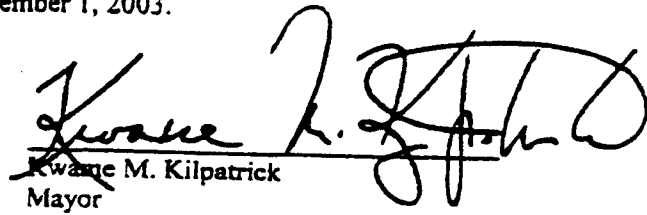
To facilitate the use of Detroit Headquartered Businesses, Detroit Based Businesses, Minority Owned Businesses and Woman Owned Businesses by developers, corporations, non-profit organizations, governmental agencies and other entities, the City of Detroit, through its Human Rights Department, will identify and certify businesses in the following categories: Detroit Headquartered Business, Detroit Based Business, Detroit Based Small Business, Minority Owned Business Enterprise and Women Owned Business Enterprise.

The certification process for Minority Owned Businesses and Women Owned Businesses is not a set-aside or quota program for the award of City contracts. The City of Detroit Certified Business Register is a tool for businesses, non-profit organizations and governmental agencies to identify Detroit-Headquartered Businesses, Detroit Based Businesses, Detroit Based Small Businesses Minority Owned Businesses and Woman Owned Businesses which they may wish to do business with.

The Human Rights Department shall develop and implement appropriate guidelines for the certification of these business entities. The guidelines shall be publicized within the business community. The Human Rights Department shall publish and regularly update a register of certified businesses.

This Executive Order supersedes Executive Order No. 14 issued by Mayor Dennis Archer on June 18, 2001.

This Executive Order shall take effect on November 1, 2003.

  
Kwame M. Kilpatrick  
Mayor